



July 17, 2013

RE: LMHCC Selects HeartSavers™ to provide Early Heart Disease Detection Services

Dear Labor/Management Healthcare Coalition Funds:

The Coalition is pleased to announce that after an extensive evaluation conducted by our Board, Consultants, and Partners, the LMHCC has selected, endorsed, and negotiated a new agreement with HeartSavers™ (www.heartsavers.me) as a new provider for the earliest detection of cardiovascular and heart disease.

The new agreement offers coalition funds a new service to help detect, slow, stop, reduce, and eliminate cardiovascular disease. This new service provides funds with the latest in technology and detection methods that will help funds lower their healthcare costs and premiums related to heart disease.

HeartSavers™ offers a fresh, new alternative that can detect cardiovascular disease at its earliest stage, and in people with no symptoms. The methods involve no radiation, are non-invasive, and are fast, easy, and affordable. Until now, there has been no easy or inexpensive method to detect heart disease in people with no symptoms (this is important since 50% of heart attack victims have normal blood pressure and cholesterol). This early detection service evolved from technology and processes clinically researched at the University of Minnesota Rasmussen Center for Cardiovascular Disease Prevention.

HeartSavers™ delivers quality affordable services that supports better health outcomes, derived from evidence-based medicine, and promotes savings for Coalition funds. Early detection promotes behavior change as well as results in improved diagnosis and effective treatment plans. The earlier the detection of heart disease, the faster, easier, and less expensive treatment can be.

HeartSavers™ initial Cardio101™ Service costs normally costs \$101, but members of LMHCC funds will receive a 25% discount. The test takes only 15 minutes, and can be administered anywhere. For those who test positive in Cardio101™, Cardio1000™ (also discounted for fund members), provides an individualized treatment plan that is administered by its partner clinics so that the progression of heart disease is stopped or eliminated.

If you have any questions please feel free to contact the Coalition office directly or Bob Arnold, HeartSavers™ Vice President of Business Development at 612-701-6574 or barnold@heartsavers.me.

Sincerely,

Doug Rubbelke, Executive Director

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